

CLIENT ALERT

For Immediate Release

New Indonesian Top-Level Domain *Anything.id* Sunrise Period for Trademark Owners Now Open, Ends April 17, 2014

The registration period for a new top-level domain (TLD) in Indonesia formally opened on January 20, 2014, providing companies and individuals alike the opportunity to acquire so-called *anything.id* domain names. In particular, owners of Indonesian trademark registrations and/or current Indonesian domain names are recommended to take advantage of the designated priority periods and secure their desired *.id* domain before registration is opened to the general public.

The Indonesian Domain Name Registry (PANDI) announced on December 18, 2013 by that the new, shorter *.id* domain had been approved for rollout beginning in January 2014. Currently, there are 11 country code second-level domains (ccSLDs) available in Indonesia (e.g., *co.id*, *biz.id*, *or.id*, *go.id*, etc.), which were determined to have caused confusion among both companies and users. The launching of the new *anything.id* domain reflects the desire to have a simpler and shorter domain available for use.

PANDI, a non-profit organization jointly formed by the Indonesian Internet community and Indonesian government in 2006, will manage and oversee the registration process. According to the application process as established by PANDI, all non-Indonesian applicants must use a local agent as part of the registration process.

Of particular interest are the three separate priority periods—Sunrise, Grandfather and Landrush—spanning approximately seven months before registration reverts to an open ‘first come, first serve’ basis on August 17, 2014.

Sunrise Period: January 20, 2014 – April 17, 2014 (Jakarta time)

Owners of registered Indonesian trademarks can take advantage of their status and seek to acquire the *.id* domain that matches their trademark during the Sunrise Period.

During this time, these owners can submit an application for a domain name that exactly matches their Indonesian trademark registration, along with a copy of the registration certificate itself and a signed Power of Attorney (if applicable).

If the applicant meets all the requirements and pays all the associated fees, at the end of the Sunrise Period it will be entitled to use the domain name in question. (*This assumes that the applicant is the only party to apply for that particular domain name. For a discussion of what happens when more than one applicant applies for the same domain name, see “Auctions” below.*)

Grandfather Period: April 21, 2014 – June 13, 2014 (Jakarta time)

Following the end of the Sunrise Period, the Grandfather Period becomes available to those parties who already possess a second-level domain name for Indonesia, such as one ending in *co.id*, *biz.id* or *or.id*, among others. These parties can apply to register the exact same corresponding *.id* domain name provided that the second-level domain name is listed in the PANDI registry at least one day before the Grandfather Period begins.

Landrush Period: June 16, 2014 – August 15, 2014 (Jakarta time)

The Landrush Period is the final priority registration period whereby any Indonesian citizen or Indonesian institution can seek to register a *.id* domain name.

General Availability Period

On August 17, 2014, which also happens to be Indonesia's Independence Day, the *anything.id* domain enters the General Availability Period. From this date onwards, any individual or entity can seek to register a *.id* domain, subject to the requirements set forth by PANDI for such registration.

Auctions

If two or more bona fide parties seek to acquire the same domain name, PANDI will oversee an open auction whereby the domain will go to the highest bidder. This auction will take place during the operative period at issue. Once the operative period has ended, PANDI will send a notification to the highest bidder, which then has three working days to make the appropriate payment to PANDI. Failure to make a timely payment results in the domain being awarded to the next highest bidder.

Conclusion

Companies and individuals with present or future interests in Indonesia are advised to monitor this registration process closely. Those with valid Indonesian trademark registrations are strongly encouraged to take advantage of the Sunrise Period afforded to them and secure their desired *.id* domain before another party acquires it.

With over 25 years of experience handling all aspects of intellectual property (IP) law while routinely dealing with Indonesian government bodies, Januar Jahja & Partners (JJP) is uniquely positioned to assist companies and individuals alike in securing their desired *.id* domain name.

For questions or assistance with this or other IP matters, please contact us at januar@jahja.com or visit our website (www.jahja.com) for more information.

About Januar Jahja & Partners

Januar Jahja & Partners (JJP) is a boutique intellectual property law firm based in Jakarta, Indonesia. Established in 1986, JJP is both highly experienced in and highly regarded for its work across all aspects of intellectual property law in Indonesia, including trademark and patent prosecution as well as IP-related litigation and other contentious matters. JJP is proud to provide legal services and counsel to well-known international businesses and leading Indonesian companies alike.